SPONSORSHIP DETAILS	Title Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor		Gala Dinner Sponsor	Delegate Kit Sponsor	Curtain Raiser Sponsor	Lunch Sponsor	Entertainment Night Sponsor	Lucky Draw Sponsor	Portal Sponsor	Bronze Sponsor
Sponsorship Amount (In INR)	1 Crore	75 Lakhs	50 Lakhs	30 Lakhs		30 Lakhs	25 Lakhs	25 Lakhs	25 Lakhs	25 Lakhs	20 Lakhs	20 Lakhs	15 Lakhs
Sponsorship Deliverables													
Pre-Event Benefits													
Logo in the programme brochure	YES	YES	YES	YES		YES	YES	YES	YES	YES	YES	YES	YES
Logo on home page of Convention website with links	YES	YES	YES	YES									
Logo in all promotional activities of the event	YES	YES	YES	YES		YES	YES	YES	YES	YES	YES	YES	YES
Sponsor profile / logo on sponsorship section of Convention website	Logo + 1000 Words	"Logo + 600 Words"	Logo + 500 Words	Logo Only		Logo Only	Logo Only	Logo Only	Logo Only	Logo Only	Logo Only	Logo Only	Logo Only
Branding opportunity on the Event Mobile App	YES	YES	YES	YES		YES	YES	YES	YES	YES	YES	YES	
Print Media - Advertisement in one of the leading newspaper (ET / BS / FE), if any	YES	YES	YES	YES									
Promotional e-flyer	YES	YES	YES	YES		YES	YES	YES	YES	YES	YES	YES	YES
All Direct Mail / Promotional Material	YES	YES	YES	YES		YES	YES	YES	YES	YES	YES	YES	YES
Multiple e-mailers to be sent to NAR-INDIA Members (National & International)	YES	YES	YES	YES		YES	YES	YES	YES	YES	YES	YES	YES
Dedicated branding on social media platforms	YES	YES	YES	YES									
Promotion on social media & NAR members	YES	YES	YES	YES		YES	YES	YES	YES	YES	YES	YES	YES
On-Site Benefits													
Stall Space at the Expo	Premium Stall	Premium Stall	Premium Stall	3 mtrs x 3 mtrs		3 mtrs x 3 mtrs	3 mtrs x 3 mtrs	3 mtrs x 3 mtrs	3 mtrs x 3 mtrs	3 mtrs x 3 mtrs	3 mtrs x 3 mtrs	3 mtrs x 3 mtrs	3 mtrs x 3 mtrs
Exclusive branding across the Convention Centre	Convntion Backdrop	Conevntion Backdrop	Convntion Backdrop	Convention Hall		Exclusive Branding on Gala night	Convention Hall	Convention Hall	Lunch Area	Convention Hall	To present lucky draw to winner	YES	Convention Hall
Logo to be played on all screens during breaks	YES	YES	YES	YES		YES	YES	YES	YES	YES	YES	YES	YES
Sponsor profile/brochure in delegate bags	YES	YES	YES	YES		YES	YES	YES	YES	YES	YES	YES	YES
Acknowledgement of sponsorship at the Convention	YES	YES	YES	YES		YES	YES	YES	YES	YES	YES	YES	YES
Complimentary passes to attend the Convention, including gala dinner	15	12	10	4		7	5	5	4	5	3	3	3
Post-Event Benefits													
Delegate coordinates (Database)	YES	YES	YES	YES		YES	YES	YES	YES	YES	YES	YES	YES
Special announcements thanking Sponsors	YES	YES	YES	YES		YES	YES	YES	YES	YES	YES	YES	YES